



WXYZ

ORDER

Print Date 11/12/12

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Flight Dates **10/23/12-10/29/12**

Contract / Revision **305716 /**

Original Date / Revision
07/24/12 10/30/12

Advertiser **Citizens for Affordable Qual**

Agency **New Media Firm**

Buying Contact

**1322 G Street SE
Washington, DC 20003**

Product

Citizens for Affordable Quality Hon

Agency Com 15%

Billing Contact

**1322 G Street SE
Washington, DC 20003**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1538 Week 2**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WADL	%	
WDIV	%	
WDWB	%	
WJBK	%	
WKBD	%	
WLPC	%	
WPXD	%	
WTVS	%	
WWJ	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	89	\$83,725.00	\$98,500.00	0.00	10/01/12	10/28/12	89	\$83,725.00	\$98,500.00
November 2012	20	\$22,652.50	\$26,650.00	0.00	10/29/12	10/29/12	20	\$22,652.50	\$26,650.00
Totals	109	\$106,377.50	\$125,150.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	WXYZ	10/23/12	10/29/12	430 AM News 7 Action News This Morni	CM	430a-5a	11111--	:30	5	\$150.00	P-4	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1111--		4			\$150.00			0.00		
Week:		10/29/12	11/04/12	1-----		1			\$150.00			0.00		
E 2	WXYZ	10/23/12	10/29/12	5am News M-F 5am News M-F	CM	5-6am M-F	11111--	:30	5	\$400.00	P-4	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- 1111--		4			\$400.00			0.00		
Week:		10/29/12	11/04/12	1-----		1			\$400.00			0.00		



WXYZ

Print Date: 11/12/12

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Contract / Revision **305716** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 07/24/12/ 10/30/12

Order Sep 00:20:00

Advertiser **Citizens for Affordable Qua** Product **Citizens for Affordable Qual** Estimate # **1538 Week 2**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WXYZ	10/23/12	10/29/12	GMA M-F 7-9am M-F 7-9am	CM	7-9am M-F	22222--	:30	10	\$900.00	P-3	0.00	NM	10	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-2222--					8	\$900.00		0.00			
Week:		10/29/12	11/04/12	2-----					2	\$900.00		0.00			
E 4	WXYZ	10/27/12	10/27/12	Action News SAT 6am Action News SAT 6am	CM	SAT 6-7am	-----S-	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$250.00		0.00			
E 5	WXYZ	10/27/12	10/27/12	GMA SAT 7-8am GMA SAT 7-8am	CM	SAT 7-8am	-----S-	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$350.00		0.00			
E 6	WXYZ	10/27/12	10/27/12	Action News SAT 8am Action News SAT 8am	CM	SAT 8-9am	-----S-	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$350.00		0.00			
E 7	WXYZ	10/28/12	10/28/12	GMA SUN 7-8am GMA SUN 7-8am	CM	SUN 7-8am	-----S	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$350.00		0.00			
E 8	WXYZ	10/28/12	10/28/12	Action News SUN 8am Action News SUN 8am	CM	Sun 8-930am	-----S	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$350.00		0.00			
E 9	WXYZ	10/23/12	10/29/12	M-F 9a-10a M-F 9a-10a	CM	9-10am M-F	22222--	:30	10	\$500.00	P-4	0.00	NM	10	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-2222--					8	\$500.00		0.00			
Week:		10/29/12	11/04/12	2-----					2	\$500.00		0.00			
E 10	WXYZ	10/23/12	10/29/12	M-F 10a-11a M-F 10a-11a	CM	10-11am M-F	11111--	:30	5	\$400.00	P-4	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$400.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$400.00		0.00			
E 11	WXYZ	10/23/12	10/29/12	12p Noon News 12n-1p	CM	12-1pm M-F	11111--	:30	5	\$500.00	P-4	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$500.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$500.00		0.00			
E 12	WXYZ	10/23/12	10/29/12	M-F 4-5pm Dr. Oz	CM	4-5pm M-F	11111--	:30	5	\$900.00	P-4	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$900.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$900.00		0.00			
E 13	WXYZ	10/23/12	10/29/12	5p News 5-6pm M-F	CM	5-6pm M-F	11111--	:30	5	\$1,000.00	P-4	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$1,000.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$1,000.00		0.00			
E 14	WXYZ	10/23/12	10/29/12	6p News 6-630pm M-F	CM	6-630pm M-F	11111--	:30	5	\$1,200.00	P-4	0.00	NM	5	\$6,000.00

Contract / Revision **305716** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 07/24/12/ 10/30/12

Order Sep 00:20:00

<u>Advertiser</u>	<u>Product</u>	<u>Estimate #</u>	<u>Week</u>
Citizens for Affordable Quality Care	Citizens for Affordable Quality Care	1538	2

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	WXYZ	10/23/12	10/29/12	6p News 6-630pm M-F	CM	6-630pm M-F	11111--	:30	5	\$1,200.00	P-4	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4				\$1,200.00		0.00			
	Week:	10/29/12	11/04/12	1-----		1				\$1,200.00		0.00			
E 15	WXYZ	10/23/12	10/29/12	7p News M-F 7-730p	CM	7-730pm M-F	11111--	:30	5	\$1,200.00	P-3	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4				\$1,200.00		0.00			
	Week:	10/29/12	11/04/12	1-----		1				\$1,200.00		0.00			
E 16	WXYZ	10/27/12	10/27/12	Access Saturday Sat 7-8pm	CM	7-8pm Sat	-----S-	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WXYZ	10/22/12-10/28/12	Access Saturday		7-8pm Sat	-----Sa--	:30		(\$1,000.00)		0.00	NM		
		See MG 16.2 [inv code is EARLY NEWS SA 7pm]													
	2	NXYZ	10/27/12-10/27/12	Early News Sa 7p (Foll Sport:7pm Sat			-----Sa--	:30		\$1,000.00		0.00	NM		
		Ⓜ MG for 16.1 10/27													
E 17	WXYZ	10/28/12	10/28/12	Early News Su Su 6-630p	CM	6-630pm Sun	-----S	:30	1	\$750.00	P-4	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$750.00		0.00			
E 18	WXYZ	10/24/12	10/29/12	Access M-F 730-8pm M-F 730-8pm	CM	730-8pm M-F	1-1-1--	:30	3	\$1,800.00	P-4	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--1-1--		2				\$1,800.00		0.00			
	Week:	10/29/12	11/04/12	1-----		1				\$1,800.00		0.00			
E 19	WXYZ	10/23/12	10/29/12	Late News M-Su 11pm Action News Updat	CM	11-1135pm M-Sun	11-1-1-	:30	4	\$2,000.00	P-4	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1-1-1-		3				\$2,000.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WXYZ	10/22/12-10/28/12	Late News M-Su		11-1135pm M-Su	-T-Th-Sa--	:30		(\$2,000.00)		0.00	NM		
		See MG 19.5 [news at 1130pm on Saturday, 10/27]													
	5	NXYZ	10/27/12-10/27/12	Late News M-Su		11-1135pm M-Su	11-1-1-	:30		\$2,000.00		0.00	NM		
		Ⓜ MG for 19.3 10/27													
	Week:	10/29/12	11/04/12	1-----		1				\$2,000.00		0.00			
E 20	WXYZ	10/23/12	10/29/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am M	11111--	:30	5	\$750.00	P-4	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WXYZ	10/22/12-10/28/12	M-F 1135p-1205a		1135pm-1205am	-TWThF----	:30		(\$750.00)		0.00	NM		
		Credited													
	2	NXYZ	10/22/12-10/28/12	M-F 1135p-1205a		1135pm-1205am	-TWThF----	:30		\$1,500.00		0.00	NM		
	3	WXYZ	10/22/12-10/28/12	M-F 1135p-1205a		1135pm-1205am	-TWThF----	:30		(\$750.00)		0.00	NM		
		Credited													
	4	WXYZ	10/22/12-10/28/12	M-F 1135p-1205a		1135pm-1205am	-TWThF----	:30		(\$1,500.00)		0.00	NM		
		Credited													



WXYZ

Print Date: 11/12/12

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Contract / Revision **305716** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 07/24/12/ 10/30/12

Order Sep 00:20:00

Advertiser **Citizens for Affordable Qua** Product **Citizens for Affordable Qual** Estimate # **1538 Week 2**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 20	WXYZ	10/23/12	10/29/12	M-F 1135p-1205a Nightline	CM	1135pm-1205am	M1111--	:30	5	\$750.00	P-4	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
5	WXYZ	10/29/12-11/04/12		M-F 1135p-1205a		1135pm-1205am	M-----	:30		\$1,500.00		0.00 NM		
E 21	WXYZ	10/23/12	10/29/12	M-F 1205a-105a Jimmy Kimmel Live	CM	1205am-105am	M-1111--	:30	5	\$250.00	P-4	0.00 NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-1111--	4		\$250.00		0.00					
Week:		10/29/12	11/04/12	1-----	1		\$250.00		0.00					
E 22	WXYZ	10/23/12	10/29/12	M-F 106a-206a M-F 106a-206a	CM	106am-206am	1111--	:30	5	\$150.00	P-4	0.00 NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-1111--	4		\$150.00		0.00					
Week:		10/29/12	11/04/12	1-----	1		\$150.00		0.00					
E 23	WXYZ	10/27/12	10/27/12	SA 1130p-1230a SA Greys	CM	1130pm-1230am	-----S-	:30	1	\$250.00	P-4	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-	1		\$250.00		0.00					
E 24	WXYZ	10/28/12	10/28/12	Sports Update 1130-12n SU 1130p-12a	CM	1130pm-12am	-----S	:30	1	\$550.00	P-4	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	1		\$550.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WXYZ	10/22/12-10/28/12		Sports Update 1130-12m Su		1130pm-12am	-----Su	:30		(\$550.00)		0.00 NM		
Credited														
E 25	WXYZ	10/29/12	10/29/12	MO 8-10pm Dancing MO 8-10pm Dancing	CM	8-10p	M-----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----	1		\$10,000.00		0.00					
E 26	WXYZ	10/23/12	10/23/12	Tuesday Prime C Private Practice	CM	10-11pm Tuesday	-T-----	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-T-----	1		\$5,000.00		0.00					
E 27	WXYZ	10/25/12	10/25/12	Thursday Prime C Scandal	CM	10-11pm Thursday	--T---	:30	1	\$5,000.00	P-4	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	--T---	1		\$5,000.00		0.00					
E 28	WXYZ	10/26/12	10/26/12	Friday Prime A Shark Tank	CM	8-9pm Friday	----F--	:30	1	\$2,000.00	P-3	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--	1		\$2,000.00		0.00					
E 29	WXYZ	10/27/12	10/27/12	ABC Saturday Night Foot ABC's Saturday Night Fox	CM	SA 8pm-1130pm	-----S-	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-	1		\$3,000.00		0.00					
E 30	WXYZ	10/28/12	10/28/12	Sunday Prime A AFHV	CM	7-8pm Sunday	-----S	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S	1		\$3,000.00		0.00					



WXYZ

Print Date: 11/12/12

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Contract / Revision 305716 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 07/24/12/ 10/30/12

Order Sep 00:20:00

Advertiser Citizens for Affordable Qua Product Citizens for Affordable Qual Estimate # 1538 Week 2

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	WXYZ	10/28/12	10/28/12	Action News SUN 6am Action News SUN 6am	CM	SUN 6-7am	-----S	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$250.00		0.00			
E 32	WXYZ	10/23/12	10/29/12	M-F 11a-12n M-F 11a-12n	CM	11am-12pm M-F	11111--	:30	5	\$750.00	P-4	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	10/22/12-10/28/12		M-F 11a-12n		11am-12pm M-F	-TWThF----	:30		(\$750.00)		0.00	NM		
Credited															
2	NXYZ	10/22/12-10/28/12		M-F 11a-12n		11am-12pm M-F	-TWThF----	:30		\$1,500.00		0.00	NM		
3	NXYZ	10/22/12-10/28/12		M-F 11a-12n		11am-12pm M-F	-TWThF----	:30		\$1,500.00		0.00	NM		
4	WXYZ	10/22/12-10/28/12		M-F 11a-12n		11am-12pm M-F	-TWThF----	:30		(\$750.00)		0.00	NM		
Credited															
Week:		10/29/12	11/04/12	1-----					1	\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	NXYZ	10/29/12-11/04/12		M-F 11a-12n		11am-12pm M-F	M-----	:30		\$1,500.00		0.00	NM		
E 33	WXYZ	10/27/12	10/27/12	SA 1a-2a SA Unit	CM	1am-2am	-----S-	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$175.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	10/22/12-10/28/12		SA 1a-2a		1am-2am	-----Sa--	:30		(\$175.00)		0.00	NM		
See MG 33.2 [not a valid inv code]															
2	NXYZ	10/22/12-10/28/12		SA 1230a-130a		1230am-130am	-----Sa--	:30		\$175.00		0.00	NM		
Ⓜ MG for 33.1 10/27															
E 34	WXYZ	10/28/12	10/28/12	SU 12a-1a SU 12a-1a	CM	12am-1am	-----S	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$250.00		0.00			
E 35	WXYZ	10/24/12	10/24/12	Wednesday Prime A Middle/Suburgatory	CM	8-9pm Wednesday-	-W----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$4,500.00		0.00			
N 36	WXYZ	10/23/12	10/29/12	6am News M-F Action News 6am	CM	6-7am M-F	11111--	:30	5	\$900.00	P-3	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-1111--					4	\$900.00		0.00			
Week:		10/29/12	11/04/12	1-----					1	\$900.00		0.00			
N 37	WXYZ	10/28/12	10/28/12	SU 1a-2a SU 1a-2a	CM	1am-2am	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$175.00		0.00			
N 38	WXYZ	10/23/12	10/23/12	Tuesday Prime B Happy Endings/Apt23	CM	9-10pm Tuesday	-T-----	:30	1	\$9,000.00	P-3	0.00	NM	1	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$9,000.00		0.00			
N 39	WXYZ	10/26/12	10/26/12	Friday Prime B Primetime	CM	9-10pm Friday	----F--	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00



WXYZ

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Contract / Revision **305716** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 07/24/12/ 10/30/12

Order Sep 00:20:00

Advertiser **Citizens for Affordable Qua** Product **Citizens for Affordable Qual** Estimate # **1538 Week 2**

													Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N39	WXYZ	10/26/12	10/26/12	Friday Prime B Primetime	CM	9-10pm Friday	----F--	:30	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$4,000.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WXYZ	10/22/12-10/28/12		Friday Prime B		9-10pm Friday	-----F----	:30		(\$4,000.00)		0.00	NM		
See MG 39.2															
[9-10pm 10/26 now All Access Nashville]															
2	NXYZ	10/26/12-10/26/12		Friday Prime B		9-10pm Friday	-----F----	:30		\$4,000.00		0.00	NM		
Ⓜ MG for 39.1 10/26															
N40	WXYZ	10/28/12	10/28/12	Sunday Prime C Revenge	CM	9-10pm Sunday	-----S	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$5,000.00		0.00						
													Totals	109	\$125,150.00